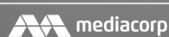


WSQ SPECIALIST DIPLOMA IN MEDIA [CONTENT PRODUCTION AND MANAGEMENT] – PRODUCER

THIS COURSE IS ALSO AVAILABLE UNDER
SKILLSFUTURE CAREER TRANSITION PROGRAMME (SCTP)

**SINGAPORE
MEDIA ACADEMY**
CET Centre For The Media Industry



ABOUT SINGAPORE MEDIA ACADEMY

Singapore Media Academy (SMA) is a wholly-owned subsidiary of Mediacorp, offering training, education, and consultancy services to address the needs of the local and regional media industries.

Incorporated since November 2005, SMA consolidates over 50 years of broadcast and media expertise to provide a wide range of accredited, conservatory-style and market-relevant programmes that are taught by top practising professionals using comprehensive facilities in Mediacorp's broadcast centre.

In 2008, SMA was appointed by SkillsFuture Singapore (previously known as Workforce Development Agency) as the sole Continuing Education and Training Centre for the Singapore Media Industry and plays a central role in training and up-skilling media practitioners. SMA currently provides enrichment, education, and performance arts training to kids, youths, and hobbyists to nurture their creative and artistic potentials; training in film, broadcast, media and digital for adult professionals; and media training solutions and consultancy services to corporations and organisations.

SMA is awarded 4-year EduTrust Certification by the Committee for Private Education. EduTrust is a quality assurance scheme that recognises private education institutions for consistently maintaining high educational standards and services.

Mediacorp is Singapore's largest content creator and national media network, operating a suite of TV channels, radio stations, and multiple digital platforms. Its mission is to engage, entertain, and enrich audiences by harnessing the power of creativity.

Mediacorp pioneered the development of Singapore's broadcasting industry, with radio broadcast in 1936 and television broadcast in 1963. Today, it reaches 98% of Singaporeans in four languages and has a growing Asian audience base through CNA as well as entertainment content that is distributed across markets in the region.

Mediacorp is the recipient of industry accolades, including New York Festivals, World Media Festivals, PromaxBDA (World and Asia), and Asian Academy Creative Awards.

For more information, please visit [MediaAcademy.sg](https://www.mediaacademy.sg)



ABOUT

**WSQ SPECIALIST DIPLOMA IN MEDIA
(CONTENT PRODUCTION AND MANAGEMENT) - PRODUCER**

**(SCTP) WSQ SPECIALIST DIPLOMA IN MEDIA
(CONTENT PRODUCTION AND MANAGEMENT) - PRODUCER**

Developed and delivered by industry practitioners, aligned to SkillsFuture Singapore (SSG) Skills Framework for Media, this highly interactive WSQ Specialist Diploma equips students with the essential knowledge to be a competent and specialised in the role of a Producer in the Film & Broadcast industry.



OUTLINES

This WSQ Specialist Diploma consists of five modules of study.

MODULE 1 Manage the Performers Selection Process for a Production

This module covers managing the performers selection process for a production. The skills include reviewing the script to identify production requirements and parameters; suggesting suitable performer candidates for consideration; arranging and managing the auditions; and following up after the auditions to finalise performers selection for the production.

MODULE 2 Plan the Production Budget, Schedule and Methods of Delivery

This module covers the planning of the production budget for film production. The skills include preparation of the production budget, the production schedule and the main methods of delivery; managing and monitoring on-going production expenditure while balancing creative expectations; and working knowledge of reporting procedures and the various strategies for revising financial targets and performance.

MODULE 3 Plan Production (Pre-production)

This module covers the process of pre-production planning, including the intended outcome of the script, agreeing on the design concept, storyboarding the concepts, auditioning and selecting performers/contributors, and selecting key creative and technical members of the production crew. It also includes the process of breaking down production workflows, visualising the creative concept, and determining logistical needs.

MODULE 4 Manage the Selection and Negotiation of Contracts and Deal Memos of the Production Crew

This module covers managing the selection and negotiation of contracts of the production crew. The skills include determining the crew requirements of the production; assessing candidates; undertaking steps to assemble the crew; and completing required documentation to ensure proper employment procedures are followed.

MODULE 5 Establish Connections and Pitch Projects to Potential Sponsors and Financial Backers

This module covers the financial means and strategic partnerships to support content production operations. The participants will be guided through possible strategies to approach specific funding streams. They will be taught methods to prepare proposals and applications for funding, assessment criteria for potential funders, and effective negotiation methods.

COURSE FEES

WSQ SPECIALIST DIPLOMA IN MEDIA (CONTENT PRODUCTION AND MANAGEMENT) - PRODUCER

SkillsFuture Funding (Baseline) for **Singapore Citizens, Permanent Residents and Long-Term Visit Pass Plus (LTVP+) Holders**

Full Course Fee	S\$11,000.00
SkillsFuture Funding (Baseline)	(S\$7,700.00)
Nett Course Fee	S\$3,300.00
9% GST	S\$297.00
Nett Course Fee, including GST	S\$3,597.00

SkillsFuture Mid-Career Enhanced Subsidy for **Singapore Citizens aged 40 years old and Above**

Full Course Fee	S\$11,000.00
SkillsFuture Mid-Career Enhanced Subsidy	(S\$9,900.00)
Nett Course Fee	S\$1,100.00
9% GST ¹	S\$297.00
Nett Course Fee, including GST	S\$1,397.00

SkillsFuture Enhanced Training Support for SMEs for **SME-sponsored employees (Singapore Citizens and Permanent Residents)**

Full Course Fee	S\$11,000.00
SkillsFuture Enhanced Training Support for SMEs	(S\$9,900.00)
Nett Course Fee	S\$1,100.00
9% GST ¹	S\$297.00
Nett Course Fee, including GST	S\$1,397.00

¹As per SSG Policy, GST payable is calculated based on prevailing GST rate after the baseline funding subsidy of 70%.

Course fees stated exclude application fee, and other miscellaneous fees.
For more information, please visit [Diploma.MediaAcademy.sg](https://diploma.mediaacademy.sg).

COURSE FEES

(SCTP) WSQ SPECIALIST DIPLOMA IN MEDIA (CONTENT PRODUCTION AND MANAGEMENT) - PRODUCER

SkillsFuture Funding (Baseline) for **Singapore Citizens**

Full Course Fee	S\$11,000.00
SkillsFuture Funding (Baseline)	(S\$7,700.00)
Nett Course Fee	S\$3,300.00
9% GST	S\$297.00
Nett Course Fee, including GST	S\$3,597.00

SkillsFuture Mid-Career Enhanced Subsidy for **Singapore Citizens aged 40 years old and Above**

Full Course Fee	S\$11,000.00
SkillsFuture Mid-Career Enhanced Subsidy	(S\$9,900.00)
Nett Course Fee	S\$1,100.00
9% GST ¹	S\$297.00
Nett Course Fee, including GST	S\$1,397.00

SkillsFuture Additional Funding Support for **Singapore Citizens who meet one of following eligibility criteria:**

- Long-term unemployed individuals (unemployed for six months or more); or
- Individuals in need of financial assistance – ComCare, Short-to-Medium Term Assistance (SMTA) recipients or Workfare Income Supplement (WIS) recipients; or
- Persons with Disabilities

Full Course Fee	S\$11,000.00
SkillsFuture Additional Funding Support	(S\$10,450.00)
Nett Course Fee	S\$550.00
9% GST ¹	S\$297.00
Nett Course Fee, including GST	S\$847.00

¹As per SSG Policy, GST payable is calculated based on prevailing GST rate after the baseline funding subsidy of 70%.

MINIMUM ENTRY REQUIREMENTS

- Minimum Age: 18
- Academic Requirement: Obtain Pass Grade in GCE O-Level subjects including at least B4 for English (or IELTS overall band score 6.5 and above or equivalent) and 2 other subjects or equivalent
- For applicants who do not meet the minimum requirements may still apply and will be considered based on:
 - o At least 1 year working experience in any industry; and/or
 - o Oral interview or evaluation test by Singapore Media Academy to determine suitability for the course determine suitability for the course
- Applicants may be called for interview at the discretion of Singapore Media Academy.

CONTENT

This Specialist Diploma consists of five modules of study. The modules are taught by Media Professionals, to find out more about trainers visit **Diploma.MediaAcademy.sg**.

ASSESSMENT METHOD

- All modules will conclude with a compulsory assessment component.
- Assessments may include role plays, quizzes, assignments, projects, and written examinations.
- Participants need to achieve at least 75% attendance for each module before they are allowed to sit for the assessment.

CERTIFICATION

Completion of all the required modules will qualify candidates for the WSQ Specialist Diploma in Media (Content Production and Management) under the SkillsFuture Singapore (SSG) Skills Framework for Media.

Participants will also receive a Statement of Attainment issued by SkillsFuture Singapore (SSG) for each module completed.

COURSE SCHEDULE

Please refer to **Diploma.MediaAcademy.sg**.

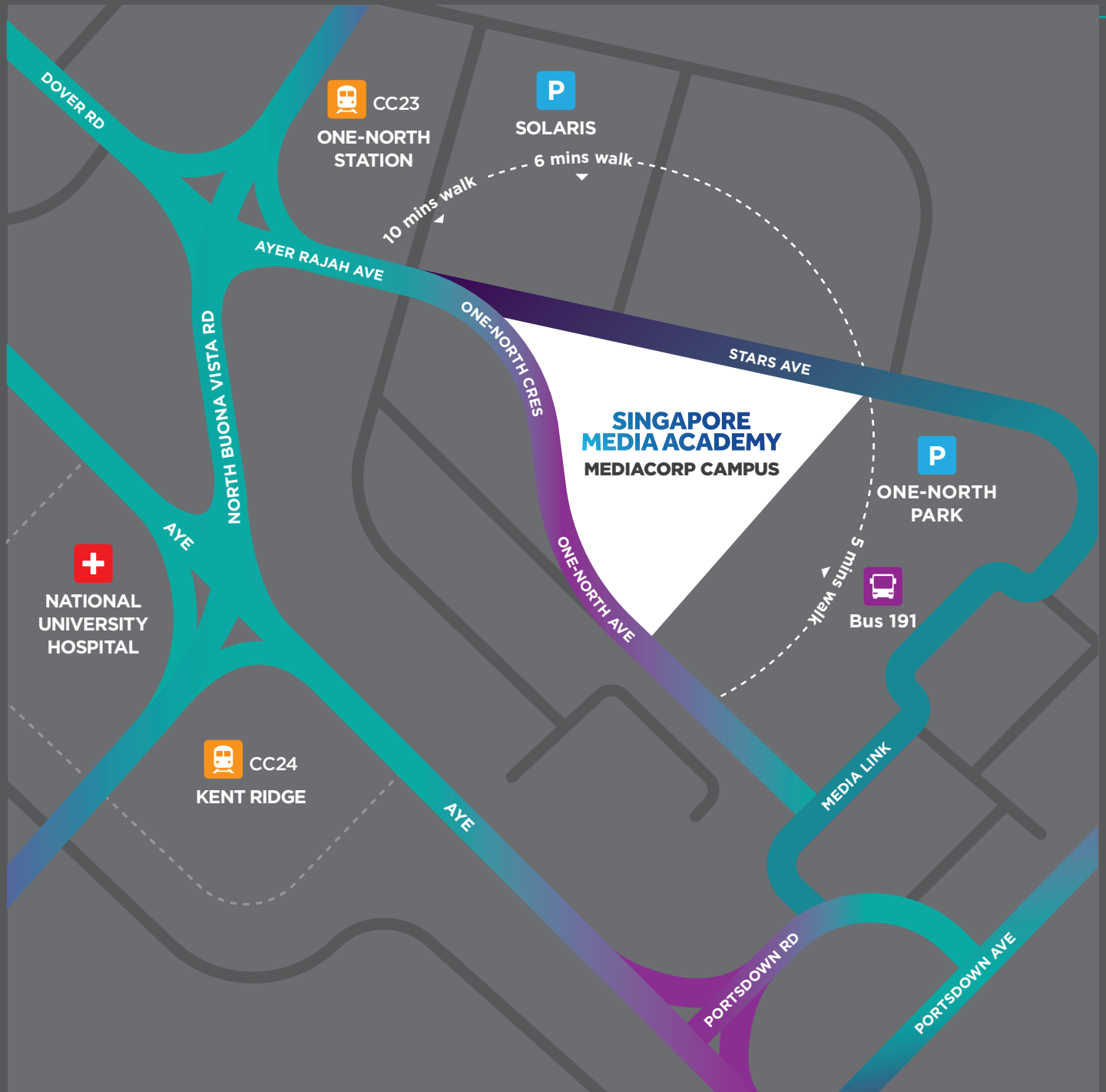
OTHER INFORMATION

For details on the Private Education Act (PEI-Student Contract, Cooling-Off Period, Fee Protection Scheme, Medical Insurance), terms and conditions and other information, please visit **Diploma.MediaAcademy.sg**.

HOW TO APPLY

Email Marketing@MediaAcademy.sg or
call +65 6333 3888 to register.

LOCATION MAP



SINGAPORE MEDIA ACADEMY PTE LTD
1 Stars Avenue, Singapore 138507
T +65 6333 3888 E Marketing@MediaAcademy.sg
Diploma.MediaAcademy.sg
www.facebook.com/SingaporeMediaAcademy

edustrust
SINGAPORE
Cert No.: EDU-2-2074
Validity: 27/01/2020-26/09/2024

Singapore Media Academy Private Limited
UEN: 200515963R
Period of Registration: 26-04-2021 to 25-04-2025

All information contained in this brochure is correct at time of print (January 2024), and may be subject to change. Singapore Media Academy reserves the right to change, amend or alter the information without prior notice.