

SINGAPORE MEDIA ACADEMY

▼ ABOUT SINGAPORE MEDIA ACADEMY

Singapore Media Academy is a wholly-owned subsidiary of Mediacorp, offering training, education and consultancy services to address the needs of the local and regional media industries.

Incorporated since November 2005, Singapore Media Academy consolidates over 50 years of broadcast and media expertise to provide a wide range of accredited, conservatory-style and market-relevant programmes that are taught by top practising professionals using comprehensive facilities. Singapore Media Academy currently provides enrichment, education and performance arts training to kids and youths; professional media training to adult professionals and hobbyists; media training solutions and consultancy services to corporations and organisations.

Singapore Media Academy was appointed the Continuing Education and Training (CET) centre for the local media industry in 2008. Singapore Media Academy's training programmes are also available to lay people who aspire to nurture their creative and artistic potential.

Singapore Media Academy is a Mediacorp enterprise. Mediacorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media. Mediacorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), including online classifieds, Internet TV- on-demand and High Definition TV broadcast. Winner of numerous international awards and accolades including Asia Television's Broadcaster of the Year, Mediacorp's vision is to become Asia's top media company, delivering valued content to the world.

For more information, please visit www.MediaAcademy.sg



新加坡传媒学院简介

新加坡传媒学院隶属新加坡国家级传媒机构是一所为本地及区域传媒业提供培训、教育及顾问服务的传媒学院。集结了超过50年在传媒领域与经营媒体上的专业经验,新加坡传媒学院以提供专业、具实践性及合乎市场需求的课程,来满足专业的媒体从业员及有意加入这个行业的社会人士与新进人才的需求。新加坡传媒学院为媒体专业人士及非媒体机构提供媒体管理的培训课程。

此外,学院也将提供各种媒体培训以激发表演艺术创意及提升民众的 媒体识别率。

新加坡传媒学院与国际伙伴建立了各种合作关系,以提升传媒界的专业技能, 并寻求机会以促进我国发展成亚洲媒体中心。随着数码与网络科技的迅速发展,创意媒体专业人士所面临的挑战也与日俱增。除了要掌握与运用新的技术以满足市场需要,制定相关的商业与营运模式更已成为产业的共同挑战。延续教育与培训因此成为了推动产业发展的重要策略之一。

新加坡劳动力发展管理局正式委任了新加坡传媒学院为新加坡创意文化与媒体产业延续教育与培训中心,为未来十年的国家产业发展计划奠定基础。为了协助专业人士保持竞争力,并使新加坡加速成为本区域的创意文化与媒体中心,新加坡劳动力发展管理局希望通过新加坡传媒学院的国际化资源,以及所提供的一系列高质量培训与课程,完善我国这方面的资格与鉴定系统,发展与壮大本区域的人才培养与储备计划。



DIPLOMA IN ACTING (CHINESE)

演员训练班(专科文凭)

INTRODUCTION

Comprehensive conservatory-style training to become an artiste. This programme will equip participants with the fundamental knowledge of screen acting.

Learn the various skills and techniques of script reading, voice articulation and character building through the guidance of Media Practitioners.

专业简介

这项课程将教导学员熟练掌握影视表演的基础知识。通 过媒体专业人员的指导学习剧本阅读、语音、表达和人 物塑造等各种技能。



OUTLINE

Unit 1: Fundamental of Acting

An overview of acting which includes characterization, self realisation and strengthening of effective memory. Students will learn to break their mental concept of themselves and rebuild their self-awareness in order to strengthen their learning ability and confidence in acting.

Unit 2: Voice Techniques

Learn the various breathing techniques, correct posture and pronunciation for voice acting.

Unit 3: Bringing a Character to Life

Learn to read and understand the script by breaking them and bringing the characters to life.

Unit 4: Directing a Fight

- Proper warm up and stretches to reduce the risk of injury during a fighting scene.
- Perform a realistic directed fight scene and the proper falling positions that will suit the camera angle.
- · Slapping, stabbing, strangling, defense, struggle, working in pairs for a fight scene demo.
- Reacting and countering moves during a fight scene. Using swords and guns to simulate a real
 fighting scene.
- Experience wire movement: techniques on how to fly, turn, spin and land beautifully.

Unit 5: Dance Basics

An introductory component for students with little to no experience in dance and movement. This takes the format of a basic Ballet and Broadway jazz/show dance training.

Through a simple choreography to a musical theatre piece, students will be exposed to foundation of jazz and ballet techniques that are commonly applied in dance and movement for stage and television shows.

Unit 6: Filming on Set

Being on set. This class will prepare participants to be ready for proper filming, giving them opportunities to try out the various camera angle, shot sizes and learn about space and light.

Unit 7: Image Design and Grooming

Make-up demonstration and basic make up techniques. The module will cover topics such as,

- · Highlight assets & correcting imperfections
- · Introduction to body shapes
- · Dos and don'ts of styling for different body shapes
- · Styling for plus size bodies: Visual techniques to flatter the body form



| 主要课程

单元1:表演基础

表演概述,其中包括角色定位,自我突破和情感记忆强化。学生将通过基本功练习,学习如何打破自我心理观念、重建自我意识,逐步提高自我学习能力和加强表演信心。

单元2: 声音, 语言与表演

学会声音表演的各种呼吸技巧以及正确的姿势和发音。

单元3: 人物设计

学会阅读和理解剧本,通过分解剧本进行人物设计。

单元4: 打斗指导

- 适当的热身和伸展,以减少在打斗场面受伤的风险。
- 表演经编排、真实的打斗场面和适合拍摄角度的正确落点位置。
- 包括掌掴、刺杀、扼绞、防御、挣扎的打斗场景表演的结对练习。
- 打斗场面的反应和反击招式。用刀枪来模拟真实的打斗场面。
- 体验威亚动作:飞、转身、旋转和优美着陆的技巧。

单元5: 舞蹈基础知识

针对初学者的入门课程,以基本的芭蕾和百老汇爵士/舞蹈演出的形式授课。 通过对音乐剧作品的简单编排,学生将接触到在舞台和电视节目中经常用到的爵士舞的基础步伐和 芭蕾舞技巧。

单元6: 现场摄影

本课程将使课程参与者为正确拍摄做好准备,让他们有机会尝试不同的拍摄角度、拍摄距离并且了解空间和灯光。

单元7: 形象设计和化妆

基本化妆技巧。该单元将涵盖如下主题:

- 突出优点和弥补缺陷
- 体形介绍
- 不同体形适合以及不适合选择的造型
- 身体造型:彰显体形的视觉技巧



ASSESSMENT

Unit 单元 1, 2 and 3

COMPOSITE ASSESSMENT

综合评定

Student will be given scripts to perform a scene on set and will be assess base on a performance score sheet and rubrics.

学生根据所提供的剧本现场表演。 按照表演评分表和评估标准对学生进行评估。

Unit 单元 4

PERFORMANCE ASSESSMENT

成绩评定

Student will perform a scene and be able to use props to do a fight scene. Assessment based on performance score sheet and rubrics.

学生根据所提供的剧本现场表演。 按照表演评分表和评估标准对学生进行评估。

Unit 单元 5

PERFORMANCE ASSESSMENT

成绩评定

Students must be able to perform the rehearsed choreography as a conclusion to the dance component. Assessment based on performance score sheet and rubrics.

学生根据所提供的剧本现场表演。 按照表演评分表和评估标准对学生进行评估。

Unit 单元 6

WRITTEN ASSESSMENT 书面考核

Determine understanding of the production process and to understand the filming set and Performance Assessment – demonstrate capability in using the cameras and working with directors and cast. 理解制片过程,并且了解摄影场景以及实作评量 - 在摄像机镜头中以及与导演和演员合作下的展示能力。

Unit 单元 7

PERFORMANCE ASSESSMENT

成绩评定

Students will have to pick suitable dress and apply make up for a model.

学生将为模特挑选合适服装并为其进行化妆。

COURSE FEES

	Local Students (Singapore Citizens and/or Permanent Residents)		International
	Part-Time Programme	Full-Time Programme	Students
Full Course Fee	S\$9,800.00	S\$19,600.00	S\$19,600.00
9% GST	S\$882.00	S\$1,764.00	S\$1,764.00
Nett Fee Payable	S\$10,682.00	S\$21,364.00	S\$21,364.00

Course fees stated exclude application fee, and other miscellaneous fees. For more information, please visit Diploma. Media Academy. sg

▼ DIPLOMA IN ACTING (CHINESE)

演员训练班(专科文凭)

Minimum Entry Requirements 录取标准

- Minimum age: 18
- Academic Requirement: Obtain Pass Grade in GCE N-Level subjects including at least B4 for Chinese Language (or HSK Level 6 or equivalent) and 2 other subjects or equivalent
- Applicants who do not meet the minimum requirements may still apply and will be considered based on:
 - At least 1 year working experience in any industry; and/or
 - Oral Interview or Evaluation Test by Singapore Media Academy to determine suitability for the course
- Applicants may be called for interview at the discretion of Singapore Media Academy

Content 课程内容

Diploma in Acting (Chinese) consists of seven units of study. The units are taught by media professionals, to find out more about trainers visit Diploma. Media Academy.sq

Assessment Method 评定方法

All units will conclude with a compulsory assessment.

Participants need to achieve at least 75% attendance for each unit before they are allowed to sit for the assessment.

Certificate 证书

Students will be awarded the Diploma in Acting (Chinese) from Singapore Media Academy upon successful completion of all required units.

Course Schedule 课程表

Please refer to Diploma. Media Academy, sg for updated schedule and commencement dates.

Other Information 其他细节

For details on the Private Education Act (PEI-Student Contract, Cooling-O Period, Fee Protection Scheme, Medical Insurance), terms and conditions and other information, please visit Diploma. Media Academy. sq.

HOW TO Email Marketing@MediaAcademy.sg or APPLY call +65 6333 3888 to register.

LOCATION MAP



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All information contained in this brochure is correct at time of print (January 2024), and may be subject to change. Singapore Media Academy reserves the right to change, amend or alter the information without prior notice.